

RemitAid™: Using Remittance Match Funding to Unlock Billions in Remitter Micro-Contributions

[RemitAid™ was selected as a UN FFD4 Sevilla Platform for Action (SPA) initiative]

The RemitAid™ innovative finance mechanism uses Remittance Match Funding (RMF) from donor countries and philanthropic trusts to unlock billions of dollars of new development finance inflows in the form of Remitter Micro-Contributions (RMC). Eighty percent (80%) of the RemitAid™ funds will be invested in an income generating perpetual RemitAid™ Endowment Fund (REF). Nineteen percent (19%) of RMF and RMC raised, and 100% of the net REF income will be donated to the RemitAid™ Development Trust (RDT), resulting in the availability of hundreds of millions of new development funds annually. These will be disbursed as grants and co-finance to African and diaspora civil society organisations as well as social enterprises and impact investment programmes. Maximum of 1% will be spent on management and administration. RemitAid™ offers a balanced mix of remittance leverage, innovative finance, aid optimisation, income generation, funding diversification, philanthropic development and financial sustainability.

RemitAid™ was launched on 1 July 2025 at the United Nations Fourth International Conference on Financing for Development (FFD4). It was also selected as one of the 130 high-impact Sevilla Platform for Action (SPA) initiatives *“to begin implementation of the Sevilla Commitment on day one...complement the renewed global financing frameworks adopted by world leaders...help deliver tangible progress to finance our future”*. The speakers at the RemitAid™ high-level launch were: Vice President of The Gambia, Finance Minister of Lesotho, Executive Secretary of the UN Economic Commission for Africa, Head of Migration and Development at the UK Foreign, Commonwealth and Development Office, Lead Economist on Remittances at the World Bank, Executive Director of the African Foundation for Development and the Founder and Director of RemitAid™. The UN FFD4 Sevilla Commitment states that: ***“We will strengthen efforts to facilitate diaspora investment including through innovative instruments and call on development partners to support such efforts, including by engaging with diaspora communities and national governments”***.

10 Major Achievements in 10 Years: RemitAid™ Transformative Development Finance Targets

1. Remittance Match Funding (RMF) unlocks Remitter Micro-Contributions (RMC)
2. **\$11 billion** of development partner RMF **leverages initial \$5 billion** of RMC
3. **\$16 billion** of RMF and RMC used for **impact investment and development co-finance**
4. **\$13 billion** invested in the new **RemitAid™ Endowment Fund (REF)** for African development
5. **\$6 billion** invested in **Africa** in diverse, impactful and transformative sectors
6. **\$2 billion** income earned by the new legacy perpetual endowment fund
7. **\$5 billion** disbursed to diverse African development organisations and institutions
8. RMF from development partners **stops after 10 years replaced totally by RMC** funds
9. **RMC and REF grow annually** increasing the volume of annual disbursement funds
10. **Development finance sector enhanced** by catalysing innovative and diaspora finance

Professor Gibril Faal

Email: gfaal@gkpartners.co.uk

Tel: +44 (0)7951 877 449

Ms. Stella Opoku-Owusu

Email: stella@afford-uk.org

Tel: +44 (0)7904 502 562

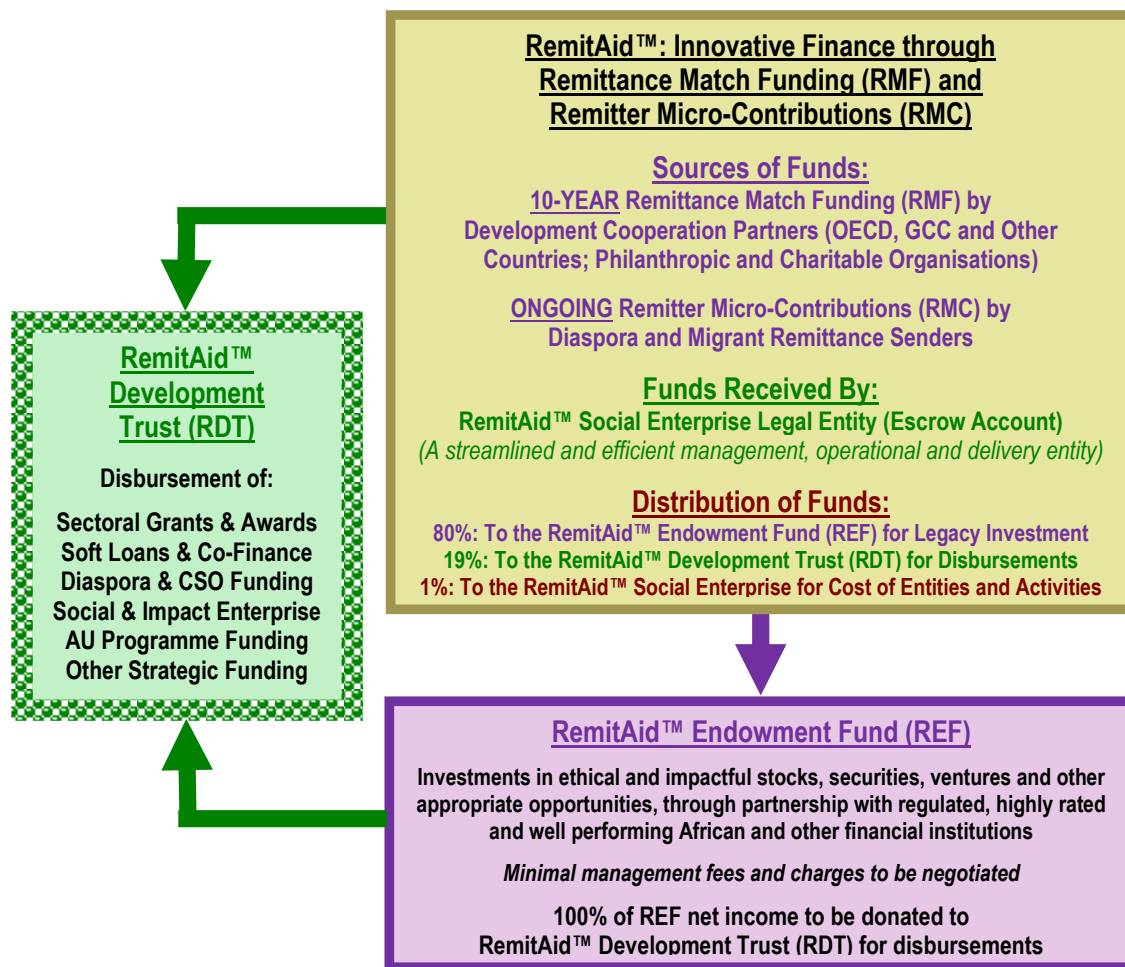
www.remitaid.org

RemitAid™ was founded by GK Partners and AFFORD

GK Partners supported the United Nations Fourth International Conference on Financing for Development



RemitAid™ Operational Process



“Currently, Remitter Micro-Contributions stands at zero. With a successful RemitAid™, millions of migrants and the diaspora will be making small remittance-linked donations, generating hundreds of millions of dollars of new development finance funds.....We believe that five more years of the SDGs and ten years of FFD4 is the time for diaspora, state and institutional partners to come together and make RemitAid™ a reality. It is time to validate the unwavering development commitment and actions of migrant and diaspora communities, through ambitious and game-changing RemitAid™ partnerships”.

[H.E. Mohammed B.S. Jallow, Vice President of The Gambia (1 July 2025)]

“I am also impressed by the prudence of creating an income-generating RemitAid™ Endowment Fund. Africa which has the greatest need for development funding has the fewest number of philanthropic endowments. Most of the well-known global trusts that fund civil society and other development projects in Africa have endowments funds, some being over a century old.....with RemitAid™ we have an innovation that embeds financial sustainability in its core structure.....After ten years, Remittance Match Funding will not be needed anymore, because Remitter Micro-Contributions will be a new norm, flowing in through daily transactions”.

[Hon. Dr. Retselisitsoe Matlanyane, Minister of Finance and Development Planning of Lesotho (1 July 2025)]

“.....the question is no longer why we need new models but how fast we can act to implement them.....this is why the launch of RemitAid™ here at the Fourth International Conference on Financing for Development is so timely. It offers an innovative and practical solution to leverage the resilience of African remittances and turn billions in micro-contributions into long-term, scalable development finance.....It is indeed a welcome development that through instruments like RemitAid™, we can optimize aid, diversify finance and enable Africa’s diaspora, already a cornerstone of economic support, to become a central actor in long-term, structured investment”.

[H.E. Claver Gatete, USG and Executive Secretary, UN Economic Commission for Africa (1 July 2025)]